

J2150 Fundamentals of Multimedia

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Syllabus for section: 2150 S - Neff 206 Tuesday/Thursday 3:30 - 4:45

This course covers the challenges faced by all working journalists. You learn the basics of still photography, video, audio and mobile communication and the ethics of multi-platform, multimedia storytelling.

Prerequisites

Journalism/Pre-Journalism/Ag-Journalism students **Credit Hours: 3 hours**

Class Requirements

- 1 - Tweet twice daily - One national tweet including Missouri, one international news tweet. Tweets must contain image.**
- 2 - Blog weekly, due Saturday by 5 pm on a subject of your instructor's choice. One live blog from a news event in the community.**
- 3 - Complete all assignments on time for full credit. Late assignments after the Friday correction date will be given a 0 unless you have a medical or family emergency. The emergency must be documented.**

First Rotation - Stills

Instructor: David Rees

WEEK 1

Class 1: August 23, 2016

All classes meet in Fred Smith Forum. Third floor of RJI.

Overview of the new class structure

Class 2: August 25, 2016

Instructors stay in homeroom: Neff 206

What is a story?

[Four keys to successfully pitching story ideas](#)

WEEK 2

Class 3: August 30, 2016

Half Semester story pitches due by email to instructor before class

Intro to the Nikon D7000 and in class practice, bring camera and tripod to class.

Make sure you understand how the tripod works.

Watch Photoshop Training

<https://helpx.adobe.com/photoshop/tutorials.html>

Watch lessons: Chapter 1 and 2.

Subscribe to Photoshop for 30 days

https://creative.adobe.com/plans?single_app=audition&promoid=KTKAZ

Single App

US\$ **29**⁹⁹ /mo

Photoshop
Monthly plan

- Latest version of selected app
- Your own portfolio website and premium fonts
- 20 GB of cloud storage

Writing Captions

Every photo needs a caption: AP Caption Style

[Four keys to successfully pitching story ideas](#)

Online AP style guide:

<http://www.apstylebook.com/missouri/?do=chapter>

[AP Caption Style](#)

How to [Upload Assignment to Sakai](#)

Class 4: September 1, 2016

Photoshop Training

Framing, Holding the camera

Assign Real Person

IMPORTANT: Be sure to subscribe to the 30-day Photoshop access before this class.

WEEK 3

Class 5: September 6, 2016

Exposure Triangle, in class practice.

Bring a camera.

Assign 5 photos

Class 6: September 8, 2016

Captions, Intros and headlines

Class Critique Real Person

WEEK 4

Class 7: September 13, 2016

Decisive Moment

Kinds of Light

Teach the Steller app

Class 8: September 15, 2016

Friday: September 16, 2016

AP style quiz #1 due

Real Person due

WEEK 5

Class 9: September 20, 2016

In class Steller assignment. Must be done within the 75 minutes of the class and use two five-shot sequences.

Class 10: September 22, 2016

5-photos due with in class feedback

Friday: September 23, 2016

AP style quiz #2 due

Second Rotation - Video Instructor: Nick Berardini

WEEK 6

Class 11: September 27, 2016

Intro to video storytelling / Introduction to video kit

Assign Natpak (Humans of Columbia Video).

Class 12: September 29, 2016

Framing and composition (in class, 30 minutes) Field exercise, framing, video sequences, practice for natpak (45 minutes) Post clips to Sakai for review.

Assign Natpak (Humans of Columbia Video).

Friday: September 30, 2016

AP style quiz #3 due

Deadline for Media Storm's Reporting Track

WEEK 7

Class 13: October 4, 2016

Premiere Pro Training

Download 30-day version of Premiere Pro

Class 14: October 6, 2016

Natpak due with in class critique

Friday: October 7, 2016

AP style quiz #4 due

Deadline for Media Storm's Post Production Track

WEEK 8

Class 15: October 11, 2016

TV-style w/off camera narration (voice over) and two interviews

Class 16: October 13, 2016

TV-style due with in class critique

Friday: October 14, 2016

AP style quiz #5 due

Deadline for Media Storm's *A Thousand More* or *Taking Care* Editing tutorials. Pick one.

WEEK 9

Class 17: October 18, 2016

Explain final project, show examples and assign teams

Class 18: October 20, 2016

Scripting, storyboard and transcribing

Friday: October 21, 2016

AP style quiz #6 due

Third Rotation - Audio and Final Project

Instructor: Nathan Lawrence

WEEK 10

Class 19: October 25, 2016

Equipment intro - check out Zoom H4n recorder and bring it to class.

Download 30-day version of [Adobe Audition](#) when you are going to need it for the class, not before. You can purchase a 30-day plan for \$29.99 for Audition, Photoshop and Premiere Pro as you rotate to that section.

Watch Audition introductory training video: <https://vimeo.com/85204184>

Assign audio postcard and play past students' examples.

Class 20: October 27, 2016

Audio Basics PPT

In class practice - check out Zoom recorder and bring it to class.

In class practice assignment due to your blog by Saturday.

AP style quiz #7 due

WEEK 11

Class 21: November 1, 2016

In class pitches for final project

Class 22: November 3, 2016

Assign NPR style assignment

Multitrack editing story practice. Bring laptop to class with Adobe Audition on it, and bring your audio files to practice with.

If you don't have files yet, use these: <https://app.box.com/s/h3ukbskb57y274ak9gfzvpexezeo34u3p>

Similar training video: <https://www.youtube.com/watch?v=T0FneWgctSw>

Deadline for Media Storm's Reporting Track

WEEK 12

Class 23: November 8, 2016

Audio postcard due with in class critiques

Class 24: November 10, 2016

**Final Project mockup due, One-on-one meetings with teams to discuss final projects/mockups
Audio postcard resubmission due with final corrections**

WEEK 13

Class 25: November 15, 2016

Writing for the Ear PPT

Practice gathering nat and ambient sound - check out Zoom recorder and bring it to class.

Pick one activity to do a short audio postcard and upload to blog by Saturday

Class 26: November 17, 2016

NPR style audio due with in class critique

WEEK 14 Thanksgiving Break, No classes

WEEK 15

Class 27: November 29, 2016

Class time to work on final project

Class 28: December 1, 2016

Class time to work on final project

WEEK 16

Class 29: December 6, 2016

Show Final Project in class for feedback

Class 30: December 8, 2016

Show final project

Online class evaluations and peer reviews due by email to the instructor